

# NIMBUSPLAY

Cloud Gaming for Africa

Play AAA titles on any device. No console required.

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Pre-Seed · Q3 2026

THE PROBLEM

# 186 Million Gamers, Zero Cloud Gaming

HARDWARE BARRIER

PlayStation 5	\$800+
Gaming PC	\$1,200+
GPU alone	\$700+

3-5x average monthly salary

SERVICE AVAILABILITY

Xbox Cloud	NO
GeForce NOW	NO
PlayStation Plus	NO
Amazon Luna	NO

The desire exists. The devices exist. Access doesn't.

THE OPPORTUNITY

# Fastest Growing Gaming Market

# \$1.8B

African Gaming Market 2024

**12.4%**

YoY Growth

**186M**

Total Gamers

**89%**

Play on Mobile

\$2.5B by 2030 → \$4.1B by 2033

CAGR 43.8% — Fastest growing region globally

THE SOLUTION

# AAA Gaming On Any Device

## What We Offer

- Play Elden Ring, Baldur's Gate 3, FIFA
- Works on phones, laptops, smart TVs
- No downloads, instant play
- Saves sync across devices
- Local payment methods

## NIMBUSPLAY ADVANTAGE

Latency	40ms
Pricing	\$4-12/mo
M-Pesa	Yes
In Africa	Yes

*"The PS5 in your pocket. Less than a movie ticket."*

HOW IT WORKS

# Simple for Users

Sophisticated infrastructure



**1**

Download app

**2**

Create account

**3**

Pick a game

**4**

Play instantly

Regional servers = **40ms** not **180ms** from Europe

BUSINESS MODEL

# Priced for Africa

TIER	KES/MO	USD	INCLUDES
Starter	500	\$4	20 hrs, 720p
Gamer	1,000	\$8	60 hrs, 1080p
<b>Pro</b>	<b>1,500</b>	<b>\$12</b>	<b>Unlimited, priority</b>
Day Pass	150	\$1.20	4 hours

**34%**

Gross Margin

**70%**

Cheaper than West

**3:1**

Target LTV:CAC

ROADMAP

# Go To Market

●  
**Kenya Launch**

Q3 '26 · MVP

●  
**7,500 Users**

Q4 '26 · Partners

●  
**Nigeria**

Q2 '27 · 80M market

●  
**South Africa**

Q4 '27 · High ARPU

**Launch Strategy**

→

Gaming cafe demos

→

Influencer content

→

University clubs

→

Targeted social ads

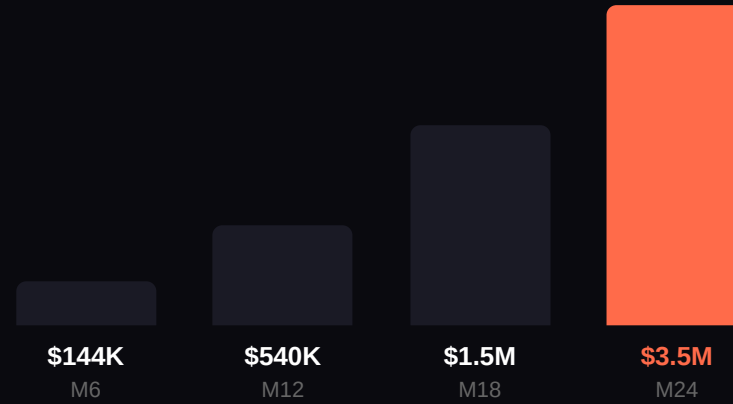
**Viral Hook**

*"Elden Ring on a \$150 phone"*

We **show** it working.

FINANCIALS

# Path to \$3.5M ARR



**M8**  
Gross margin +

**M14**  
Break-even

**M18**  
Net profitable

# NIMBUSPLAY

Cloud Gaming for Africa

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186 million African gamers have never  
experienced cloud gaming.

**We're changing that.**

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